



# What The Rich Do... That The Poor Don't

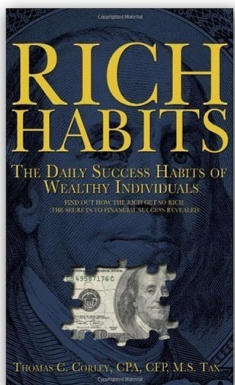
Accountant Exposes Secret Success Habits of the Super Rich

**Author of Amazon #1 Bestselling book**  
***Rich Habits – The Daily Success Habits of Wealthy Individuals***  
**shares with your audience:**

- How volunteering can help make you rich
- The unique types of luck rich people and poor people create
- What rich people do to achieve nearly 100% of their goals in life
- 4 Strategies to make yourself “UNFIREABLE”
- How saying “Happy Birthday” can make you rich
- Why having this one bad habit will keep you and your family poor

As a Certified Public Accountant/Financial Planner, President of Cerefice & Company and CEO of The Rich Habits Institute Tom Corley is passionate about financial independence. Tom trains businesses, individuals, and students how to be financially successful through his Rich Habits educational programs.

Tom has authored several books including his #1 Amazon Bestselling Personal Finance book “Rich Habits” and “The Top 100 Cheapest Places to Retire in the U.S.” book series.



Available for Interview

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The Pew Research Center reports that 22.4 million households had college debt in 2010 averaging \$26,682 per household.

According to the IRS 50% of American households make less than \$34,000 a year.

Too many Americans eke out a living, struggling paycheck to paycheck. They were never taught how to save or how to invest their savings. They're unaware of the simple habits that could make them wealthy.

Sadly, most end up with nothing to show for all their years of working.

